

1st Avenue: CLUB SERVICE

The first avenue of service is the development of acquaintances as an opportunity for service.

Rick Lovall – Responsible Board Member

1. ATTENDANCE – Chairman: Jim Holsted

The goal of the attendance committee is to increase attendance by ten percent.

The secretary will facilitate our efforts by maintaining accurate attendance records and apprising the board and individual members of their attendance records. Attendance data will be submitted monthly to the District Secretary and to board members at the regularly scheduled meeting.

The chair will provide information about pertinent district and international policies concerning attendance in a timely manner so the Club may respond with any necessary action.

A representative of the board will contact Rotarians who have had excessive absences in an effort to improve attendance or determine their intention to leave the Club. The board and chair will continue to encourage Club members to make up missed meetings and to utilize these make-ups as opportunities for inter-club fellowship. Other make-up opportunities include our monthly breakfast and board meetings. Our Club president makes regular announcements about the time and place for each make up opportunity and encourages members to attend. Members are asked to donate \$1.00 for each meeting they miss.

2. MEMBERSHIP DEVELOPMENT – Chairman: Jim Holsted

The goal of the membership development committee is to have 110 active members by the end of the year.

This committee is chaired by the president elect and will serve as the recruitment arm of the Club. As a group the committee will help to develop ways in which to increase the Club's overall membership base. Classification surveys to be conducted as needed.

3. ROTARY INTERNATIONAL INFORMATION & “FIRESIDE CHATS” – Chairman: Larry Nelson

In 2007-2008 we will hold a minimum of six informational programs (the first Thursday monthly during the weekly meetings) for all Club members to inform and encourage members to uphold Rotary International goals throughout the year. The committee holds “Fireside Chat” meetings throughout the year to share with new members the significance of being a Rotarian and Rotary International. The basic goal is to communicate to Club members the expectation of “Service Above Self.”

4. PROGRAMS – Chairman: Rick Lovall

The goal of the programs committee is to provide diverse programs for each weekly meeting that are educational, entertaining and consistent with the objectives of Rotary.

The program chair will solicit the members to provide speakers from the community to keep the membership up to date on programs and activities in our local area. The chair will encourage programs on community information, as well as programs that inform the membership about Rotary at the local, district, and international levels.

5. SERGEANT-AT-ARMS – Kelly Freudensprung & Ron Proctor

The Sergeant-At-Arms will enlist Rotarians to perform three tasks at each meeting – lead the Pledge of Allegiance, provide the invocation and introduce guests. The Sergeants will assist with the collection of fines and other monetary penalties for violations as assessed by the Club. These fines are intended to fund Rotary projects.

Club members may be fined for arriving late, not wearing their name badge, having their name and picture or those of their family members appear in any print publication, absenteeism and for ringing cell phones or pages. Other penalties may be assessed when deemed appropriate by the Club.

6. CLUB NEWSLETTER – The “Tattler” – Editor: Pam Hoyt

The goal of the Mountain Home rotary Club “Tattler” is to disseminate information about Club activities and its members.

The Tattler contains information about Club activities and weekly programs, past and/or upcoming. The Tattler usually includes a roster with each member’s name, classification, telephone and e-mail address. Additional information published in The Tattler may include attendance achievements, birthdays, upcoming events, and Rotary District and International information.

7. PUBLIC RELATIONS – Jim Holsted & Jodie Elizabeth Jeffrey

The goal of the Public Relations Chair is to promote the positive image of Rotary in the community.

The PR chair prepares photographs and articles about Club activities for submission to the local newspaper, The Baxter Bulletin. They also provide subscription copies of *The Rotarian* to the Mountain Home High School Library, The Interact Club and Arkansas State University Library / Rotaract Club. Photos and articles are also posted online at www.mountainhomerotary.org.

8. TREASURER – Rick Lovall

The goal of the Club Treasurer is to maintain accurate monetary records of all incoming and outgoing funds; and provide financial reports to the Board of Directors quarterly.

The treasurer’s duties include paying bills, depositing funds, reconciling bank statements and providing accurate and detailed financial reports to the Board. Any and all financial irregularities shall be reported in a timely fashion.

9. BIRTHDAY TABLE – Becky Griffin

The goal of the Birthday Program for each year is to encourage fellowship by recognizing each Rotarian's birthday with cake and balloons monthly.

The Chair's job is to circulate a new Coordinators sign-up sheet for the coming year in May. At the first of the month, the Coordinator will be furnished with a letter and a list of people having a birthday during the month. The names and dates for the program are listed for the entire year. The person in charge of membership will furnish the Birthday Chairman with a copy of the application, for any new members, so that birthday information can be recorded on the master list.

The third Thursday monthly all Rotary members with birthdays that month are invited to lunch at the "Birthday Table." That month's coordinator asks one or more questions of each Birthday Table attendee; the question(s) improve Club member friendships.

2nd Avenue: VOCATIONAL SERVICE

Rotary's second avenue of service is to maintain high ethical standards in business and professions, with the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.

Bill Anderson – Responsible Board Member

The goal of vocational service is to foster and support the application of the ideal of service in the pursuit of all vocations.

New Member Introduction – Jim Holsted

Each newly inducted Rotarian is given the opportunity to give a personal biography relating details of his or her personal and business achievements. Annually all inductees will give this speech within a few weeks of induction. The Club occasionally may meet at a member's business.

Four-Way Speech Contest – Chairman: Don Sharp and Matt Taylor

The Four-Way Test speech contest provides a challenge to local students as they sharpen their speech skills while learning about the Rotary Four-Way Test. Participants in the Four-Way Test speech contest are given cash awards: \$200 to the winner and \$100 to each runner up. The winner is sponsored by the local Club to compete at the regional, district and possibly, national level.

Our annual contest includes Baxter County Schools: Norfolk, Cotter, and Mountain Home.

3rd Avenue: COMMUNITY SERVICE

The third avenue of service is the application of the ideal of service into each Rotarian's personal, business, and community life.

Stacy Helmert – Responsible Board Member

1. CITIZEN DEVELOPMENT

Interact Club – Chairman: OPEN and Jodie Elizabeth Jeffrey

The Club helps develop responsible citizens by sponsoring and mentoring student members of the high school Interact Club and by distributing the Four-Way Test. Interact members are invited to and recognized at our annual anniversary banquet. We also provide a \$2,000 scholarship for an Interact member. It is payable as \$1,000 each semester with a 2.5 grade point average requirement to get the second \$1,000. Interact Club members also assist our Club at Pancake Day and Highway Clean-up. We help promote the Interact Club through the media.

Rotaract Club – Chairmen: Carol Gresham & John Kenney

The Club helps develop responsible citizens by sponsoring and mentoring students of the college ASUMH Rotaract Club. Rotaract students are invited to and recognized at our annual anniversary banquet. Rotaract Club members also assist our Club at Pancake Day and Highway Clean-up. We help promote the Rotaract Club through the media.

RYLA Camp – Chairman: Jim Holsted

Annually, the Club sponsors up to four students to attend the Rotary Youth Leadership Award Camp (RYLA). Afterwards, the students attending the camp are expected to report on their leadership camp experience at a weekly Rotary meeting. The Club publicizes the names of the students attending RYLA and other pertinent information related to the camp.

Rotary Youth Leadership – Chairman: Steve Dunn

The Club has elected to sponsor this program at a cost of \$3,000 each year. Various appointees from the local schools select approximately 25 students (soon to be 9th graders) from the Cotter, Norfolk, and Mountain Home school systems to participate in this youth leadership program. The Mountain Home Chamber of Commerce works closely with this program, and our committee is responsible to assist this Jr. Leadership team in any way possible. The committee provides updates to the Club and board from time to time.

Dictionary Project – Chairman: Todd McCoy

Since 2003 the Mountain Home Rotary Club has supported this program in which we provide dictionaries for the local 3rd graders within the Cotter, Norfolk, and Mountain Home school systems. In 2007-2008 we will add the Calico Rock School. We receive inspiring "Thank You" letters from the students each year. Some of these are posted online.

Choices Program – Chairman: Ron Proctor

Since 2005 we have sponsored the Choices program for 8th graders in Mountain Home, Norfolk, and Cotter.

The program assists students in learning the importance of choices; especially those they make regarding their educational achievement.

Jim Holsted – Mountain Home Coordinator

Peter Peitz – Cotter Coordinator

Jack Clayton – Norfolk Coordinator

Perry McDonald – Supplies and Resource Coordinator

2. COMMUNITY DEVELOPMENT

Scholarships – Chairman: Jack Clayton

The Mountain Home Rotary Club and its members promote community service by participating in the distribution of the Mountain Home Rotary Scholarship Fund. The scholarship monies awarded to students range from \$15,000 to \$20,000 annually.

Soccer Complex

The Mountain Home Rotary Club completed its pledge of \$15,000 over five years toward the construction of a soccer field located in the Mountain Home Soccer Complex. Our last payment was made in 2003. The group that maintains the Soccer Complex provided the signage noting our Club's donation.

Baxter County Library

The Mountain Home Rotary Club has agreed to donate \$1000 per year for a five year commitment. We are on our second payment.

3. ENVIRONMENTAL ENHANCEMENT – Chairman: Laura Roberts

The Club's environmental project is the cleanup of a two-mile-long section of Highway 62 West entering Mountain Home.

4. ARKANSAS REGIONAL ORGAN RECOVERY AGENCY

The Mountain Home Rotary Club is committed to supporting organ donations by urging members to sign the Organ Donor Registry. An annual Club update is performed.

5. ANNUAL PANCAKE DAY – Chairman: Bill Anderson

Our annual Pancake Day – which is our Club's main fundraiser – will be October 24th at the Mtn. Home High School Cafeteria. The 2009 fundraising goal is \$22,000

6. GARAGE SALE – Chairman: Charles Crosslin. A new fundraiser for 2009. Our first sale was a success, generating approximately \$1,450.

4th Avenue: INTERNATIONAL SERVICE

The fourth avenue of service is the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Charles Crosslin – Responsible Board Member

1. **WORLD COMMUNITY SERVICE – Medical Supplies Network – Chairman: Phil Thompson**

The Club will continue to work with the Medical Supplies Network and the Medical Warehouse in Tulsa, Oklahoma. The medical community in Mountain Home and the Baxter Regional Medical Center continue to provide various supplies and equipment to the Network.

Wheelchair Project – Rotarians Dave Matty, Larry Nelson and Charles Crosslin joined others in Cancun to deliver chairs to needed individuals. This is an ongoing project with chairs being delivered annually.

Uganda Project Chairman: Rick Lovall

Our Club's newest service project is to visit Kampala, Uganda, deliver 1,500 packages of seeds. While there we will research the need for a school for a Fall 2009 project.

2. **INTERNATIONAL EDUCATION & CULTURAL EXCHANGE – Rotary Youth Exchange and International Scholarships – Chairman: Sheila Wingard and OPEN**

Our Club participates annually in our District Youth Exchanges. This year we have another French student arriving in August. Local students are also encouraged to apply for Outbound Exchanges. We are in the process of working with a student from Cotter High School who is interested in an exchange to Japan. Further, the international education committee will encourage the Club to continue to sponsor students from other countries. Our Club along with the Bull Shoals/Lakeview and the Mid-Marion Club hosts the District 6110 and 5750 Rebound Training each year on the Buffalo River in conjunction with an annual float trip for all District 6110 and 5750 Inbound foreign exchange students. Our Rotary Club has hosted exchange students throughout the history of the program.

We have had several Rotary Ambassadorial Scholars. Each year we look for qualified candidates and assist in applications submitted to the District for consideration.

3. **ROTARY FOUNDATION – Chairman: Mary Selligman**

The Mountain Home Rotary Board of Directors' goal is to have at least two members become Paul Harris Fellows annually. Further, our Club President Jodie Elizabeth Jeffrey has updated her will including Rotary Foundation so our Club has attained our goal for '07-'08 with at least one member becoming a Rotary Benefactor through a personal estate plan. It is our goal also to increase the

number of members that contribute to the Foundation Permanent Endowment Fund by two each year.

Achieving 2009 – 2010 Goals

Teams formed for our Annual Pancake Day fund raiser will also become a valid part of achieving other goals. We can place new members on a team immediately and they will be part of new membership, pancakes and foundation work.

Membership Goal

10 Teams @ 2 new members per team equals 20 new members. Our goal is 126 members by June 30, 2010.

Foundation Goal

These ten teams will also work on our Foundation Giving goal of \$8,500 the second half of the year. Our goal is \$85/member which equals \$850/team.

Here's to 6110 in 2010 !